

Durability Comparison

	Finish Adhesion	Chip Resistance	Impact Resistance	Hook to Body Bond
Unpainted Soft Foam (1)	N/A	N/A	Outstanding	Fair to Good
Painted Soft Foam (2)	Generally Poor	Generally Poor	Outstanding	Fair to Good
Hard Foam (3)	Varied	Varied	Generally Poor	Varied
Cork (4)	Varied	Varied	Varied	Generally Poor
BoogleBug (5)	Excellent	Excellent	Excellent	Excellent

1. Unpainted soft foam is a very good material for the construction of popping bug bodies. Its inherent flexibility gives it outstanding impact resistance. The fact that soft foam can be torn somewhat readily introduces weaknesses into the hook to body bond. Though available in a wide variety of colors, unpainted soft foam's lack of additional adornment tends to impede its overall visual attractiveness.
2. Painted soft foam bugs are sometimes quite attractive, but soft foam's inherent flexibility causes problems here. The paints and finishes used to decorate soft foam are typically much less flexible than the body itself. This negatively impacts both the adhesion and chip resistance of the finish. See #1 for discussion of the other properties of soft foam.
3. Hard foam bugs can be quite attractive at times and can also have very strong hook to body bonds if properly constructed. Hard foam's chief weakness is a rigidity and brittleness that produces a tendency to shatter upon impact. Hard foam's slick surface can also introduce finish adhesion and chipping problems, though there are some exceptions in this regard.
4. Though cork bugs can also be quite attractive, this is hardly the case with many on the market today. The finish quality of certain cork bugs is reasonably good, but many others perform very poorly both in adhesion and chip resistance. Impact resistance likewise varies from reasonably good to extremely poor. Extremely weak hook to cork bonds are a very common problem among cork popping bugs.
5. BoogleBugs® have an attractive and durable finish with excellent adhesion and chip resistance. The use of premium grade cork coupled with our proprietary bonding and finishing techniques produces outstanding impact resistance and very strong hook to body bonds. We believe BoogleBugs® demonstrate excellent durability in all respects, yet we continue to seek improved performance in each of these categories.

This chart presents information gathered from our extensive testing of BoogleBugs® and numerous other brands.

P.O. Box 43505
Birmingham, AL 35243



Ph: 205-969-2221
Fax: 205-969-2225